



World Club ProAm

SOUTH AFRICA

MEDIA RELEASE

18 February 2014

R1.2 million in Mercedes-Benz Hole-In-One Prizes Adds Excitement For World Club ProAm Golfers

The most aspired golfing achievement, a hole-in-one, will be richly rewarded by one of two luxury Mercedes-Benz SLK vehicles at the PGA of South Africa | Mercedes-Benz World Club ProAm. The first professional and amateur golfer who matches the Mercedes purebred performance by hitting a hole-in-one on any of the designated holes wins an SLK and drives away in style along with their esteemed bragging rights.

With a rich heritage and a style that slices through the wind, the SLK is finely tuned to the aspirations shared by the sport of golf. The sporty character, undiluted aesthetic appeal and pure driving pleasure sets the SLK into a class of its own.

PGA of South Africa | Mercedes-Benz World Club ProAm spokesperson, Craig Clay-Smith, commented, "The incentive of driving away in a luxurious Mercedes-Benz SLK, for both the professional and the amateur golfer, has added to the excitement and calibre of hitting a hole-in-one at our inaugural tournament. The SLK is a car that get's your pulse racing and it has been an honour to proudly display these magnificent prizes valued at over R1.2 million on each of our championship host golf courses throughout the tournament".

For more information on the tournament, visit www.worldclubproam.com

About World Club ProAm

The PGA of South Africa / Mercedes-Benz World Club ProAm is hosted in KwaZulu-Natal and invites PGA professionals and amateur golfers to compete in a 4-ball for a total prize fund of US\$350 000 including cash for the professionals, amateur prizes and no less than two hole-in-one prizes of two Mercedes-Benz SLK vehicles valued at over R1.2 million for both the professionals and amateurs.



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The tournament is a unique format of 90-holes of golf played across 5 premier championship courses. All registered PGA club professionals were invited to enter and identify three amateur golfers with official handicaps who make up the entry.

There are two competitions played simultaneously. The professionals compete in an individual stableford championship and the team in a ProAm 4-ball alliance. The winning PGA Professional will walk off with ±US\$33 000 in prize money and the winning 4-ball will claim the coveted inaugural World Club ProAm team trophy along with daily prizes and give-aways. The runner-up, third and through to the tenth finishing 4-balls all win permissible prizes.

The entry includes a full golfing package, plus seven nights 4-star accommodation sharing, meals and three 5-star gala events.

Released By:

FLAGSHIP PR on behalf of World Club ProAm

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